

## Inaugural Collective Agreement Signed between AUPE and MDA

The Screening Room of Media Development Authority of Singapore (MDA) was abuzz with activity as staff gathered to witness the Signing Ceremony of the inaugural Collective Agreement (CA) between AUPE and MDA on 11 January 2012.



Mr Aubeck Kam, CEO of MDA giving his welcome address.

The signing of the CA “is testimony to MDA’s belief in ensuring good employment conditions for staff, and the commitment of the organisation to policies and guidelines stated in the Agreement,” said Mr Aubeck Kam, Chief Executive Officer of MDA in his welcome address. “It also signifies the importance MDA places in having strong labour-management relations.” The CEO’s assurance that MDA will consult with the union on key policies and practices that impact staff before implementation speaks volumes of the close and deepening ties between the two partners. He thanked the Union for their patience and understanding in this journey.

He noted that about 70 per cent of support staff are union members and encourages staff who are not onboard to join the union. He assured that MDA is committed to continue reviewing and improving work conditions and introduce programmes with the best interest of staff in mind. For staff are the key pillars upon which MDA can deliver its mission, he said.

AUPE General Secretary Ma Wei Cheng lauded the CEO and his team for their support and assistance in the smooth conclusion of the Agreement. He thanked Mr Aubeck Kam for his leadership and also for the good labour-management relations between MDA and AUPE over the years.

Tripartism in Singapore is our cherished ingredient for sustained success in nation building, said Mr Ma. “Together, and through good labour-management relations, MDA and AUPE can help each other achieve our respective mission and vision and jointly look after the welfare of employees in MDA.”



AUPE General Secretary Ma Wei Cheng speaks of the good LMR in MDA.

The CA known as “The Media Development Authority of Singapore Employees Agreement 2012” shall be valid for 3 years from 11 January 2012 until 10 January 2015.

The CA signing marks another milestone in the labour-management relations between AUPE and MDA.

Highlights of the Signing Ceremony:



Putting their signatures on the Agreement.



A firm handshake to mark the milestone.



**Signatories of the Agreement:** From left, Ms Heng Li Lang, Director (People Development Division) MDA, Ms Valerie Cheng Tsu Leen, Assistant Chief Executive (Corporate Group) MDA, Mr Ma Wei Cheng, AUPE General Secretary, Mr Aubeck Kam Tse Tsuen, Chief Executive Officer, MDA, Ms Noor Shyma, AUPE Deputy General Secretary, Ms Helen Tan, AUPE Vice-President & Chairman, AUPE-Ministry of Information, Communications And the Arts (MICA) Staff Branch.



A group photo of the MDA family who turns up for the Signing Ceremony.



Towards better Labour Management Relations – MDA Staff Union Officials with the MDA Management Team.