

1 September 2011

To: All Members of AUPE

Dear Colleagues

Thank you for being part of AUPE.

In continuing our efforts to commit ourselves to the solidarity of labour by actively promoting union conscientiousness, we will be organising an Inter-Branch Membership 3R Challenge for 11 months from 1 September 2011 to 31 July 2012 with the objective outlined below -

Our Vision:            To increase our membership strength for unity of labour

Our 3R Action:        To actively -

- **Recruit** new members into the labour movement;
- **Retain** existing members; and
- Building **relationship** with members through closer communication, union events, activities, programmes and very importantly the personal touch.

We urge you to help your union branch by actively bringing your colleagues on board. At the same time, you will earn an incentive of \$5 for every member recruited. We need your support to make the Challenge a success!

If you require any clarification, please feel free to contact Ms Katherine Loh at DID: 63800858 or email at [lohyh@aupe.org.sg](mailto:lohyh@aupe.org.sg) .

Wishing you all the best!

Warmest Regards  
Ma Wei Cheng  
General Secretary